

Fashion Cloud Values



#streetsmart

We ship
early &
lea(r)n!



#supportive

Nothing at
Fashion Cloud
is **not your**
problem.



#ambitious

We **change**
the game.



#caring

Behind every
human there is
a human being.



#optimistic

Success
is about
attitude.



Fashion Cloud Values



#streetsmart

We test our ideas in the real world to get feedback as soon as possible. We are pragmatic and cut corners where needed. Failure is part of our game and our learning experience.



#supportive

We help each other, no matter what. We take responsibility whenever we spot an obstacle. Getting this done together is the most fun way.



#ambitious

We have to get stuff done that no one did before. We are always setting the bar high. We know that we can only reach crazy goals when we have fun along the way.



#caring

We show interest in the human behind the person, inside or outside of our team. We look after each other in good and bad times. We give feedback because we seriously care.



#optimistic

We take on new challenges with pride and joy. We always keep our positive attitude and do not panic even if things go wrong. We feel passionate about the work we do together.

